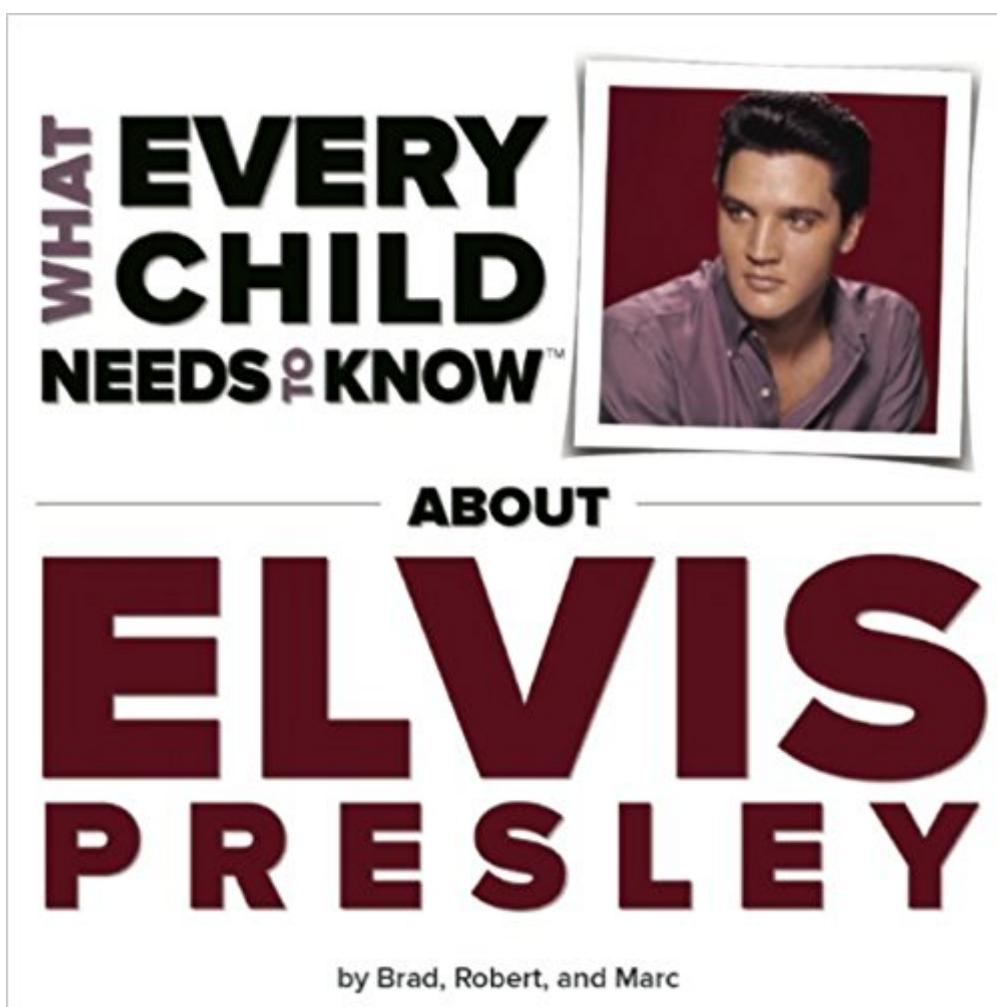


The book was found

What Every Child Needs To Know About Elvis Presley



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Synopsis

Elvis Presley was called "the King of Rock and Roll." • His life and music transformed society in ways that are still felt to this day. With honesty, integrity, simplicity, and humor, *What Every Child Needs To Know About Elvis Presley* explains this pop icon to young children, helping them to understand the modern world and, more importantly, the adults in their lives. Written by three dads – a child expert, a healthcare analyst, and a veteran of the children's publishing world – *What Every Child Needs To Know About Elvis Presley* is the book all true music lovers will want for their young children.

Book Information

Series: *What Every Child Needs to Know About...*

Board book: 22 pages

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Best Sellers Rank: #783,486 in Books (See Top 100 in Books) #191 in Books > Children's Books > Biographies > Musical

Customer Reviews

R. Bradley Snyder, Ed.M., is a recognized expert on the behaviors and preferences of children and adolescents. Trained in research methods and developmental psychology, he is best known for his work with children and youth, ranging from usability testing with hemophilic teenagers, to pilot testing for Cartoon Network, to conducting focus groups with youth inside juvenile prisons and has won the prestigious Innovations in American Government Award from Harvard University. Brad is the author of numerous studies and is a regular speaker at conferences. His parenting book, *The 5 Simple Truths of Raising Kids*, is being described as an "urgent must-read" • by experts. He lives in Scottsdale, AZ. With nearly 20 years of publishing experience, Robert Kempe co-founded the boutique imprint Seven Footer Kids and as its associate publisher, edited and/or acquired three Parents Choice Gold Award-winning books, two Cybils shortlist titles, as well as two books named as American Library Association YALSA Quick Picks for Reluctant Readers. Marc

Engelsgjerd, M.D., oversees the oncology practice of a healthcare consultancy and has served as Director of Clinical Affairs at Veritas Medicine. Dr. Engelsgjerd graduated summa cum laude from the University of Arizona and received his medical degree from UCSF. He lives in New York City.

Full disclosure: I grew up in the Velvet Elvis era, watching "Blue Hawaii" and other Elvis movies on the pre-cable VHF channels with a dad who routinely belted out mondegreen versions of "Heartbreak Hotel." Elvis was in constant rotation on our turntable. My 8-year-old son, like his grandfather, has those soulful Elvis eyes and dark hair. Reading "What Every Child Needs to Know About Elvis Presley" with him is part of my continuing plan to indoctrinate him into the Elvis cult. This book, like the others in the What Every Child Needs to Know series, is a refreshing update on the typical content of board books. I enjoyed the pop culture nostalgia as I read it aloud, and my son laughed at the peanut-butter-banana-bacon sandwich and other carefully chosen graphics.

Never was an Elvis Presley fan but I loved this book. I found the book to be fact filled and fun. Very well written; informative without being condescending, whimsical without being goofy. It can be enjoyed by the adult as much as the child. I liked it so much, I bought another copy to give as a gift. Now I want to check out all the books in the series.

Good book for kids, My grand daughter really likes it.

A few more details than I hoped for a 3 year child's book but a great book overall.

Such a great idea.

I think it's an interesting book. It talks of how life was like in the 1950s when Elvis Presley became a star, when segregation was the law in some places. It talks of some people not liking Elvis at the beginning because of his music and the way he performed. But overall this book details the impact Elvis made on the lives of so many people, which continues to this day. I recommend this book to everyone who loves Elvis.

Adorable!

My granddaughter is already quoting from this cute book - nice to own.

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